

Using Just Giving for Your Imagine Independence Fundraising

Setting up a Just Giving page for your fundraising takes just minutes – and is an excellent way to manage your fundraising:

- ✓ Your supporters can donate to your fundraiser directly and safely
- ✓ They can see your progress and leave messages of support
- ✓ You can share pictures on there
- ✓ For any donors who are UK tax payers their donations will be eligible for Gift Aid - increasing their donations by 25% at no extra cost to themselves!

Even if you think you don't have a Just Giving account/log-in, it's actually quite possible that you do but have forgotten - at some point we've all made a donation to a fundraising activity that a friend or family member has participated in! So when you start the sign-up process, you may be told by the system that you already have an account – in which case simply use the 'forgotten my password' link.

Sign Up To Just Giving

You'll find the link to sign up to Just Giving here: <https://www.justgiving.com/>

Set Up Your Fundraising Page

- ✓ On your Just Giving profile page you will see 'Start Fundraising' near the top of the page– click on this
- ✓ 'What are you raising money for?' – click on 'A Charity'
- ✓ Within 'Search for the charity you want to support' type in Imagine Independence
- ✓ Then at the top of the next page will be listed individual campaigns – scroll down the page to where it lists charities – and you should see Imagine Independence at the top – click on 'Select'
- ✓ You'll then have a range of selections to choose from regarding how you are raising funds
- ✓ Once you've made your selection and answered a few quick questions about it you'll then be ready to publish your fundraising page and start fundraising!

You can then share the link to your Just Giving fundraising page via Twitter, Facebook etc. - and don't forget to tag us in your posts!

If you have any questions please contact Kimberley Mason at kmason@imagineindependence.org.uk or on 0151 703 7792.

Good luck and thank you for supporting Imagine Independence!